



People on the move: Week of April 2, 2018

Rocco Forte Hotels and The Benson Hotel in Portland, Oregon, formed sales and marketing teams; Benchmark named vice presidents of food and beverage, and of operations; and Two Roads Hospitality appointed a vice president of strategic partnerships. Here is a roundup of this week's industry experts who accepted new positions.

Andaz West Hollywood in West Hollywood, California promoted **Brandon McBain** to director of business and entertainment travel, overseeing lodging and events needs for corporate and entertainment industry clients. McBain had been entertainment sales manager for the property and was recognized as sales manager of the quarter in 2017.

Carneros Resort and Spa in Napa Valley, California welcomed **Rodney Morrow** as director of sales and marketing. Morrow had been director of sales at Carmel Valley Ranch in Carmel, California.

Leisure Hotels & Resorts announced **Maxwell Mraz** as corporate chef. Mraz most recently was the opening executive chef at Taphouse 15 in Jefferson, New York.

The Benson Hotel in Portland, Oregon, hired **Julie Parker** as director of sales and marketing, **Gregory Heinze** as director of transient sales and **Danny Clougherty** as catering sales manager. **Janet Eichner-Kearney** was promoted to associate director of sales. Parker most recently was sales and marketing director at Boxed Bistro & Catering in Portland, while Heinze has held positions at Hotel Modera in Portland, the Riverhouse on the Deschutes Hotel and Convention Center in Bend, Oregon, and Crowne Plaza Portland. Clougherty had been catering sales manager at Talking Stick Resort in Scottsdale, Arizona. Eichner-Kearney previously was director of catering at The Benson.

Hotel Equities promoted **Sommer Shiver** to director of communications. Shiver joined the company in 2012 and was promoted to communications and marketing manager in 2015.