

Hotel Business[®]

HOTELBUSINESS.COM

FRANCHISE REPORT TOP BRANDS

Listed in alphabetical order; not ranked due to non-comparable data

Company Name	Properties		RevPAR		Company Name	Properties		RevPAR	
	6/30/16	2015	6/30/16	2015		6/30/16	2015	6/30/16	2015
AC Hotels*	87	83	n/a	n/a	Element*	22	20	n/a	n/a
Adagio	100	97	n/a	n/a	Embassy Suites by Hilton	228	225	n/a	112.08
Aloft*	109	104	n/a	n/a	EVEN Hotels	3	3	n/a	n/a
Americas Best Value Inn**	959	982	n/a	n/a	Fairfield Inn & Suites by Marriott*	779	768	n/a	n/a
AmericInn	200	200	52	51	Fairmont Hotels & Resorts	70	70	n/a	n/a
AmeriVu Inn & Suites	6	n/a	n/a	n/a	Four Points by Sheraton*	215	210	n/a	n/a
Ascend Hotel Collection	157	146	n/a	n/a	Gaylord Hotels*	5	5	n/a	n/a
Autograph Collection Hotels*	100	95	n/a	n/a	Grand Mercure	45	46	n/a	0
Baymont Inn & Suites	416	410	n/a	39.45	GrandStay Hotel & Suites	29	27	n/a	n/a
Benchmark Hospitality	51	53	132.55	137.57	GuestHouse	n/a	54	n/a	n/a
Best Western Hotels & Resorts**	3,735	3,745	n/a	n/a	Hampton by Hilton	2,123	2,108	n/a	87.95
Boarders Inn & Suites**	13	13	n/a	n/a	Hard Rock Hotels & Casinos	23	22	n/a	n/a
Budget Host Inn	142	140	n/a	n/a	Haven	6	3	n/a	n/a
Budgetel Inn & Suites	32	26	n/a	n/a	Hawthorn Suites by Wyndham	105	102	n/a	59.76
Cambria Hotels & Suites	25	25	n/a	n/a	Hilton Garden Inn	678	668	n/a	98.98
Candlewood Suites	342	341	n/a	n/a	Hilton Hotels & Resorts	572	572	n/a	120.53
Canopy by Hilton	n/a	n/a	n/a	n/a	Holiday Inn Express	2,438	2,425	n/a	n/a
Centerstone Inns, Hotels & Plaza Hotels	12	11	n/a	n/a	Holiday Inn Hotels & Resorts	1,195	1,210	n/a	n/a
Coast Hotels	10	10	n/a	n/a	Home2 Suites by Hilton	83	73	n/a	82.44
Cobblestone Hotel & Suites	19	19	n/a	n/a	Homewood Suites by Hilton	394	387	n/a	95.1
Cobblestone Inn & Suites**	33	31	n/a	n/a	Hotel F1	237	237	n/a	n/a
					Hotel Indigo	68	65	n/a	n/a

FRANCHISE REPORT FRANCHISE FEES

Brand	Initial and/or Application Fee	Royalty Fee	Marketing Fee
AC Hotels by Marriott*	\$75K or \$500/rm	5.5%	2.5%
Aloft*	\$60K + \$450/rm > 150 rms	5.5%	Included in program fee
Americas Best Value Inn**	\$16.5K + app; + \$150/rm > 50 rms	\$21.50/rm/mth/1st 50 rms; \$17.50/rm/mth 51-75 rms; \$16.50/rm/mth > 75 rms - \$860 min./mth	\$15/rm/mth
AmericInn	\$35K	5%	2%
AmeriVu Inns	\$20/rm/mth	n/a	n/a
Ascend Hotel Collection	\$375/rm, with \$30K min.	4%	2.5%
Autograph Collection Hotels*	\$75K or \$300/rm	5%	1.5%
Best Western Hotels & Resorts	\$46K min. + \$200/rm > 50 rms	\$1.44/rm/day	\$12.30/rm/mth
Boarders Inn & Suites**	\$20K	\$2/day x number/rms/mth	\$0.25/day x number/rms/mth
Budget Host Inn	Annual: \$1.5K + \$80/unit	n/a	n/a
Budgetel Inns	\$20/rm/mth	n/a	n/a
Cambria Hotels & Suites	\$500/rm with \$60K min.	5%	4%
Candlewood Suites	\$50K or \$500/rm (whichever is greater)	5%	2.5% (comb. mktg/res fee)
Canopy by Hilton	\$75K	5%	4%
Centerstone Inns/Hotels/Plaza Hotels	\$14K	1.5%	1.5%
Cladon	\$300/rm with \$40K min.	4.5%	3%
Coast Hotels	\$200/rm	3.5%	1.3%
Cobblestone Hotel & Suites**	\$35K	\$3/day x number/rms/mth	\$0.25/day x number/rms/mth